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Organizational Zombies

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Editorial

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Editorial

The zombie phenomenon in organizations is a psychological condition that affects managers working at the middle management level in the organization, because the manager at that level works hard to gain the satisfaction of upper management at the expense of grinding down workers at the executive management level, so that this model of managers seeks to suck the blood of workers and exploit their needs. Their simple and innocent desires that are worth nothing in return for the work and hard work they do. Such a model of managers practices the phenomenon of organizational zombies based on their ability to deprive workers at the executive level of their emerging desires and needs on a daily basis. The phenomenon of organizational zombies is experienced by various institutions of all types, because the human element in them constitutes an essential part of their success or failure. Contemporary institutions start from dealing with their employees in light of the enormous and accelerating technological development from a basic principle, which is their view of the human element as a burden. Especially since the robot has been able to replace the human element and take over all of his needs and desires and turn them into lamps that light up and go

out, so that these lamps replace the growing human needs that the institution is unable to fully satisfy, which makes the institution with its three departments; Senior management, middle management, executive management, live in a state of satisfaction as they satisfy those needs that rise at times and decline at times, and in light of this and that, the organizational zombie appears to threaten the executive management of the workers by complying with his orders in light of the presence of artificial intelligence, which the organizational zombie was able to exploit. For the benefit of his poisonous goals. The organizational zombie does not acknowledge the efforts of others, based on his belief that his recognition of the efforts of employees may kill their determination to work, so failure to acknowledge their efforts will be an incentive to exert more effort. But the organizational zombie forgot that his failure to acknowledge the efforts of employees may crush their existence, and thus the organization falls into a state of illusion of growth. Thus, the organization is witnessing a state of swelling that deceives shareholders into a state of great growth, but in reality the organization is witnessing a cancerous tumor spreading throughout its departments, centers, and bright spots.

